

Brief description and notes (economic contribution if provided)

Touristic Modernities in the Mediterranean

he workshop, jointly organized with professors and students from ENSA Nantes, ENSA Paris-Malaquais (France), and the Technical University of Crete (Greece) aims at reflecting on the relationship between tourism, territories, and architecture, by identifying the main issues related to developments, trends and changes of touristic settlements in the Mediterranean town of Karteros (Crete, Greece). In particular, the workshop is structured in three main parts. First, lectures at Polimi will introduce the topic of tourism dynamics and structures in the Mediterranean region (with a specific focus on the Greek area), highlighting their multifaceted impacts on localities. The second part will be an on-site week focusing on an abandoned part of a holiday residential complex built in the modernistic period and the possible trajectories of reuse. Finally, meetings at Polimi after the on-site week will consist in project reviews. The final outcome to be delivered will be a groupwork exercise on the reuse of the hotel structure, in the urban context.

Students will bear the costs of travel and subsistence for the on-site week in Karteros (Crete, Greece)