



**POLITECNICO**  
MILANO 1863

**SCUOLA DI**  
**ARCHITETTURA**  
**URBANISTICA**  
**INGEGNERIA DELLE COSTRUZIONI**

**Attribuzione crediti formativi**  
**per Workshop – Workshop tirocinanti**  
**Workshop accreditation request**

Docente Responsabile/ <i>Reference Professor</i>	Gennaro Postiglione (POLIMI)
Docente proponente/ <i>Proposing professor</i>	Gennaro Postiglione in collaboration with: Elena Montanari, Lola Ottolini (POLIMI-AUIC) + Giulia Gerosa (POLIMI-DESIGN)
Corso di Studio proponente/ <i>Proposing study programme</i>	ACI/BEI
Altri docenti/ <i>other professors involved</i>	<b>POLIMI:</b> Giulia Gerosa, Elena Montanari, Lola Ottolini, Gennaro Postiglione <b>Aalborg University:</b> Anna Marie Fisker <b>in collaboration with:</b> Open Atelier – a Creative Europe Funded Project AMAT - Associazione marchigiana attività teatrali Skagen Art Museum, Skagen (DK) Plečnik House Museum, Ljubljana (SL) Millesgården, Lidingö (SE) Einar Jónsson Museum, Reykjavik (IS)
Titolo dell'iniziativa/ <i>Title</i>	<b>Past Heritage for a Sustainable Future</b>
Tipologia/ <i>type</i>	International Design Workshop (participating in an International Design Competition)
Lingua di erogazione/ <i>language</i>	English
ore previste/ <i>expected duration-hours</i>	In presenza/ <i>in presence</i> : 100 Lavoro autonomo/ <i>independent work</i> : 50
periodo di svolgimento/ <i>workshop period</i>	<b>2 gg online:</b> between November 2023 and February 2024 (calendar to be set): lectures and tutorials <b>5 gg in presence at POLIMI</b> (05-09 February 2024): workshop activity <b>3 gg in presence in Venice:</b> at Biennale di Arte di Venezia 2024, (10-12 September 2024): Exhibition setting up, Public presentation of projects, on-site workshop with AMAT
sede di svolgimento/ <i>location</i>	POLIMI and Biennale di Venezia

<b>breve descrizione/brief description</b>	<p>The workshop (which is also part of a Competition) is meant to experiment with digital audience engagement as well as to foster the envisioning of innovative and co-creative formats for the interpretation and use of European museum collections in the present scenario. These tasks will be performed by inviting creative, multi-media and multi-disciplinary explorations of the potential interplay between Open Atelier museums' contents and the 17 Sustainable Development Goals (SDGs) that are at the heart of the 2030 UN Agenda.</p> <p>Participants will be provided with images and specific documentation about a range of works and spaces from the collections of each Open Atelier museum (selected among those that best represent their core topics, needs, expectations or interests). Participants will be asked to develop a critical interpretation and use of these materials aimed at unfolding innovative perspectives on such works in the light of their possible connection with or involvement in the achievement of one (or multiple) SDGs.</p> <p>The final submission delivery will include:</p> <ul style="list-style-type: none"> <li>- The manipulation of digital images to produce a "graphic statement", to be accompanied by a "claim", encapsulating the proposal's meaning and message;</li> <li>- a product exploiting any media, tool or format through which the statement is enabled and disseminated (e.g. an object, a digital tool, a communication or advertising campaign, an exhibit, an installation, an, exhibition concept etc.).</li> </ul> <p>The initiative is meant:</p> <ul style="list-style-type: none"> <li>- to engage with different audiences (as its digital nature will provide for a potentially global span);</li> <li>- to envision and possibly experiment with different formats;</li> <li>- to introduce the involved museums into the international debate revolving around sustainable plans for our future;</li> <li>- to expand the outreach of the involved museums and to promote their collections and contents;</li> <li>- to widen and diversify Open Atelier project's outcomes</li> </ul> <p>The work of the students, together the winning entries of the Digital Competition) will be presented at Biennale di Arte di Venezia 2024 in a dedicated Biennale Session (September 2024), where the best works will be awarded with Prizes.</p> <p>During the Biennale Session, students will take part in a final 3-day performative workshop run by AMAT company.</p> <p>A selection of the best entries will be exhibited in the Open Atelier Museums.</p>
<b>Parole chiave/key words</b>	Co-design, Social inclusion, social sustainability, heritage engagement, exhibition design, UN 203 SDGs
<b>Eventuali pre-requisiti di conoscenza e abilità richieste/requested knowledge and skills, if any</b>	strong motivation to work in a team and in an atmosphere of intense multiculturalism and social engagement.
<b>Numero Massimo di studenti/maximum number of students</b>	40
<b>Destinatari /recipients</b>	All students attending Study Programmes at AUIC School, both at BA and MSc levels.
<b>Criteria di selezione, se previsti/selection criteria, if any</b>	A motivation letter referring to the workshop focus as stated in the project ( <a href="https://www.openatelier.eu/about">https://www.openatelier.eu/about</a> ) and to the SDGs ( <a href="https://www.un.org/sustainabledevelopment/">https://www.un.org/sustainabledevelopment/</a> )
<b>contatti /contacts</b>	Mail: <a href="mailto:gennaro.postiglione@poloimi.it">gennaro.postiglione@poloimi.it</a> + 39.3357856394

website	<a href="https://www.openatelier.eu/">https://www.openatelier.eu/</a>
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Note/notes	<p>Participants will have to cover all their expenses: travelling, accommodation and lodging related to their participation in the two sessions in presence of the workshop:          6 days in Milan          3 days in Venice          +          20 euros for the Biennale Sessions Pass (for accessing the Biennale venues for 3 days in a row).          +          Any eventual expense related to the implementation of the workshop outcomes.</p> <p><b><u>APPLICATION PROCEDURE</u></b></p> <p><b>Application deadline</b>  <b>30 September 2023</b>          by sending an email to <a href="mailto:gennaro.postiglione@polimi.it">gennaro.postiglione@polimi.it</a></p> <p>Containing:          a) name and surname, email and phone contacts, study programme and attending year          b) a motivation letter referring to the workshop focus.</p> <p><b><u>Accepted students will be contacted by 16 October 2023 and have to confirm their participation by 20 October 2023.</u></b></p>
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Si ricorda che l'eventuale approvazione del Workshop comporta un successivo momento di valutazione delle attività previste relativamente alle procedure di Sicurezza in uso al Politecnico di Milano da condursi in collaborazione con il Responsabile della Sicurezza del dipartimento di afferenza.

Indicare il Corso di Studio proponente e gli altri Corsi di Studio ai quali è rivolta l'attività e per i quali è possibile riconoscere i crediti – *Indicate the proposing Study Programme and the other Study Programmes to which the activity is addressed and from which it is possible to give credits*

CdL	LAUREE TRIENNALI/BSc	VALIDO PER/ Valid for
L23	INGEGNERIA EDILE E DELLE COSTRUZIONI	
L17	PROGETTAZIONE DELL'ARCHITETTURA	X
L21	URBANISTICA: CITTA' AMBIENTE PAESAGGIO	X

CdL	LAUREE MAGISTRALI E CICLO UNICO/MSc and 5 year single cycle degree	VALIDO PER/ Valid for
LM 4/ CU	INGEGNERIA EDILE-ARCHITETTURA/BUILDING ENGINEERING- ARCHITECTURE	X
LM4	ARCHITECTURAL DESIGN AND HISTORY	X
LM4	ARCHITETTURA - ARCHITETTURA DELLE COSTRUZIONI/ BUILDING ARCHITECTURE	X
LM4	ARCHITETTURA - AMBIENTE COSTRUITO - INTERNI - ARCHITECTURE - BUILT ENVIRONMENT - INTERIORS	X
LM4	ARCHITETTURA E DISEGNO URBANO - ARCHITECTURE AND URBAN DESIGN	X
LM4	SUSTAINABLE ARCHITECTURE AND LANDSCAPE DESIGN - ARCHITETTURA SOSTENIBILE E PROGETTO DEL PAESAGGIO	X
LM24	BUILDING AND ARCHITECTURAL ENGINEERING	
LM24	INGEGNERIA DEI SISTEMI EDILIZI	
LM24	MANAGEMENT OF BUILT ENVIRONMENT	
LM48	URBAN PLANNING AND POLICY DESIGN - PIANIFICAZIONE URBANA E POLITICHE TERRITORIALI	X

LM3	LANDSCAPE ARCHITECTURE. LAND LANDSCAPE HERITAGE	X
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La Giunta di Scuola, vista la proposta di workshop presentata attribuisce numero e tipologia dei seguenti crediti formativi/*the School Council, having examined the request, accredits the activity for the following number of credits:*

n. crediti /credits	4	Equivalenti ad attività a libera scelta per AUIC ARC/equivalent to elective course
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n. crediti /credits	3	Equivalenti al tirocinio per AUIC ING/equivalent to internship
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Firmato digitalmente  
Gennaro Postiglione